

AGAPI KOUTSI

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EXPERIENCE

MARCH 2017 – OCTOBER 2017

Lead UI / UX Designer
Payment Components

MARCH 2015 – MARCH 2017

UI / UX Director
Viva Wallet

FEBRUARY 2012 – MARCH 2015

UI / UX Director

MAY 2007 – FEBRUARY 2012

Senior UI / UX Designer

JUNE 2004 – MAY 2007

UI Designer
Velti:NASDAQ

JANUARY 2005 – APRIL 2005

Senior UI / UX Director
Vodafone

Outsource as a Velti employment.

JANUARY 2003 – JUNE 2004

Web Designer & Flash Animator
APPLE Authorised Distributor in Greece
Rainbow S.A.

AUGUST 2001 – SEPTEMBER 2002

Web Designer
ComSys S.A.

SEPTEMBER 1999 – JUNE 2001

Junior Web Designer
Em(phaze)

FEBRUARY 1999 – AUGUST 1999

Interior Architecture Designer
Constraction Firm

ABOUT ME

I have worked with companies, organizations & operators, providing services as a web /mobile designer and as user interface and experience expert across all platforms & mediums. I had the privilege to work in very competitive markets in Europe and USA, creating fintech applications, digital payment mobile app /website, personal management financial products, gamefing loyalty programs, dynamic analytics with infographics use, promotion websites/apps and much more. I emphasize on visual communication and usability and the outcome is of high quality with attention to detail. Creativity and usability are in my ethics.

AREAS OF EXPERTISE

+ UI & UX Design across platforms & mediums, from client brief to final pixel perfect product + Research & Human-centered Design Execution + Integrating great ideas into Interaction Design + Best practices & comparative assessment of competition + Customer/User journey mapping + User personas development with user journeys & user scenarios + Sketching UI flows & designing Information Architecture diagrams + Prototyping (web/mobile) & specifications + Responsive Web Design + Product Wireframes & Design + Interaction Design + Mobile-first philosophy, UI style guide, visual design and art direction + Designing user interfaces following organization/brand guidelines, standards and best practices + Information visualization & designing UI dashboards + Usability expert reviews (Heuristic evaluation) and test planning

SOFTWARE SKILLS



PHOTOSHOP



ILLUSTRATOR



EXPERIENCE



DREAMWEAVER



SKETCH APP



INVISION



AXURE RP



HTML5 & CSS3

SOFT SKILLS

- + Establishing communication between marketing, design and development teams, by translating the vision into technology products in order to meet the client's expectations.
- + Relationship-builder, problem-solving with adding value working mentality.
- + Positive and logical thinking.
- + Constantly educating on the new technologies and new market trends by following seminars, taking courses and participating in conferences.

LANGUAGES



GREEK



ENGLISH

REFERENCES

Mike Dunn

SVP of Velti, Performance
Marketing Solutions

<https://www.linkedin.com/in/mikedunn36/>

Sotiris Nossis

CEO of Payment Components

<https://www.linkedin.com/in/sotirisnossis/>

Chris Kaskavelis

COO of Velti

<https://www.linkedin.com/in/chriskaskavelis/>

Anna Kesmiri

UI/UX designer of Viva Wallet

<https://www.linkedin.com/in/annakes/>

Eleni Papadopoulou

Lead UI/UX designer of Velti

<https://www.linkedin.com/in/eleni-papadopoulou-7494598a/>

CERTIFICATIONS

FEBRUARY 2017 – AUGUST 2017

User Interface Design Specialization
University of Minnesota

License PZ7NB2PU4TKY

NOVEMBER 2015 – AUGUST 2016

Interaction Design Specialization
University of California San Diego

License QSRTJ9B87R7A

APRIL 2014

Gamification

University of Pennsylvania

ID 971638

EDUCATION

2000 - 2001

Web Designing

Vocational Training Institute - Intergraphics

1997-1999

Decoration & Art Design

Vocational Training Institute - Metaxourgio

1987-1993

The American College of Greece
Pierce College

High School

VOLUNTEERING

AUGUST 1996 – AUGUST 2000

WWF Greece

Volunteer // Environment

AUGUST 1995 – AUGUST 2000

ELIX (former PEEP)

Volunteer // Environment

AUGUST 1995 – AUGUST 2000

Paremvasi

Art teacher // Human Rights