

AGAPI KOUTSI

+1 (416) 573 0075

akoutsi@gmail.com

www.agapikoutsi.com

www.linkedin.com/in/agapi-koutsi-3866a168

EXPERIENCE

NOVEMBER 2019 - PRESENT

Lead UI / UX Designer
Affinity eSolutions

AUGUST 2019 - NOVEMBER 2019

Principal Designer
Microdea

DECEMBER 2017 - AUGUST 2019

Senior UI / UX Designer
Affinity eSolutions

MARCH 2017 - OCTOBER 2017

Lead UI / UX Designer
Payment Components

MARCH 2015 - MARCH 2017

UI / UX Director
Viva Wallet

FEBRUARY 2012 - MARCH 2015

UI / UX Director

MAY 2007 - FEBRUARY 2012

Senior UI / UX Designer

JUNE 2004 - MAY 2007

UI Designer
Velti:NASDAQ

JANUARY 2005 - APRIL 2005

Senior UI / UX Director
Vodafone *Outsource as a Velti employment.*

JANUARY 2003 - JUNE 2004

Web Designer & Flash Animator
APPLE Authorised Distributor in Greece
Rainbow S.A.

AUGUST 2001 - SEPTEMBER 2002

Web Designer
ComSys S.A.

SEPTEMBER 1999 - JUNE 2001

Junior Web Designer
Em(phaze)

ABOUT ME

I have worked with companies, organizations & operators, providing services as a web /mobile designer and as a user interface and experience expert across all platforms and mediums. I have had the privilege to work in very competitive markets in Europe, Canada and the U.S., creating fintech applications, digital payment mobile app / websites, personal management financial products, gamifying loyalty programs, government and military programs, info-graphics with dynamic analytics use, promotion websites/apps and much more. I specialize on creative visual communication and usability with a demonstrated outcome of high quality and very detailed products.

AREAS OF EXPERTISE

- + UI & UX Design across platforms and mediums, from client brief to final pixel perfect product
- + Research & humancentered design execution
- + Integrating great ideas into interaction design
- + Best practices & comparative assessment of competition
- + Customer/User journey mapping
- + User personas development with user journeys and user scenarios
- + Sketching UI flows and designing information architecture diagrams
- + Prototyping (web/mobile) & specifications
- + Responsive web design
- + Product wireframes & design
- + Interaction design
- + Mobile-first philosophy, UI style guide, visual design and art direction
- + Designing user interfaces following organization/brand guidelines, standards and best practices
- + Information visualization & designing UI dash-boards
- + Usability expert reviews (Heuristic evaluation) and test planning

SOFTWARE SKILLS



EXPERIENCE



PHOTOSHOP



ILLUSTRATOR



DREAMWEAVER



FIGMA



INDESIGN



SKETCH APP



HTML5 & CSS3

ACCOMPLISHMENTS

2020

Bank Create & Account opening app
Bronze Award
Cyprus Mobile Excellence Awards

2017

Judge / Member of Digital
Applications Design Committee
EBGE Design Awards / ICOGRADA, Athens

SOFT SKILLS

+ Establishing communication between management, marketing, design and development teams, by translating the vision into technology products in order to meet the client's expectations. + Relationship-builder and problem-solver. + Positive and logical thinking. + Constantly educated on the new technologies and new market trends by following seminars, taking courses and participating in conferences.

LANGUAGES



REFERENCES

Maria Ziouvelou
Head of Mobile Advertising Solutions
<https://www.linkedin.com/in/mariaziouvelou/>

Mike Dunn
SVP of Velti, Performance Marketing Solutions
<https://www.linkedin.com/in/mikedunn36/>

Sotiris Nossis
CEO of Payment Components
<https://www.linkedin.com/in/sotirisnossis/>

Yulia Skorik
Product Delivery Manager
<https://www.linkedin.com/in/yulia-skorik-6a60a324/>

Anna Kesmiri
Senior UI/UX designer of Viva Wallet
<https://www.linkedin.com/in/annakes/>

CERTIFICATIONS

JUNE 2018 – SEPTEMBER 2018

Mobile User Experience (UX) Design
The Interaction Design Foundation
License 35698

FEBRUARY 2017 – AUGUST 2017

User Interface Design Specialization
University of Minnesota
License PZ7NB2PU4TKY

NOVEMBER 2015 – AUGUST 2016

Interaction Design Specialization
University of California San Diego
License QSRTJ9B87R7A

APRIL 2014

Gamification
University of Pennsylvania
ID 971638

EDUCATION

2000 - 2001

Web Designing
Vocational Training Institute - Intergraphics

1997-1999

Decoration & Art Design
Vocational Training Institute - Metaxourgio

1987-1993

The American College of Greece
Pierce College
High School

VOLUNTEERING

JANUARY 2020 – PRESENT

Girl Guides of Canada
Volunteer // Team Leader

AUGUST 1996 – AUGUST 2000

WWF Greece
Volunteer // Environment

AUGUST 1995 – AUGUST 2000

Paremvasi
Volunteer // Art teacher // Human Rights